

Rate Card

Special Positions

Pre-Home Page Billboard (Welcome Page)

This is an interstitial advert that measures **640x480 pixels**, and it is the first page that visitors to the site view.

It offers visitors two options to click on:

- Link to advertiser's website
- Link asking visitors to proceed to <https://thenollywoodreporter.com>

Rates per week

Product: ₦550,000.00

Services: ₦600,000.00

Political: ₦750,000.00



Pre-Home Page Video (Home Page)

This is a running video that plays just before the Home Page for not more than 30 seconds. It gives the visitors to the site the option to “skip.”

Rates per week

Product: ₦500,000.00

Services: ₦750,000.00

Political: ₦1,000,000.00

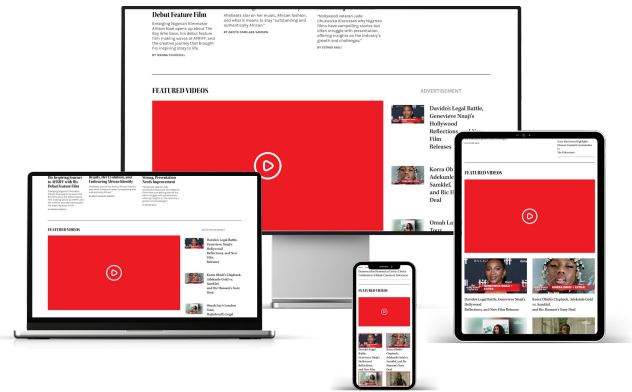


Video Companion

This is a special video section on the Home Page with videos designed to go viral.
Sponsor's logo will appear on featured video.

Rates per week

Product:	₦650,000.00
Services:	₦600,000.00
Political:	₦750,000.00



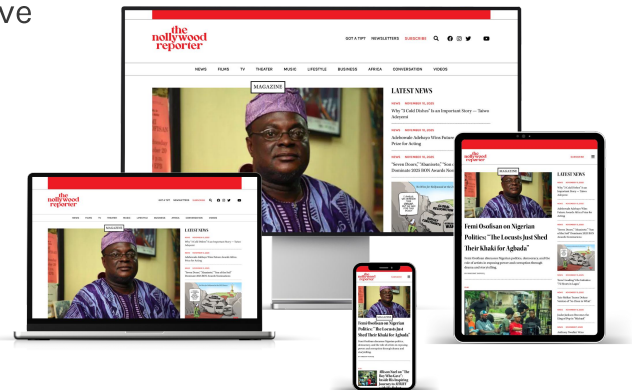
Regular Advertising

Leaderboard (May not be available)

Large banner: **970x108 pixels**. It is positioned above the nameplate on the Home Page

Rates per month

Product:	₦1,650,000.00
Services:	₦1,900,000.00
Political:	₦2,350,000.00



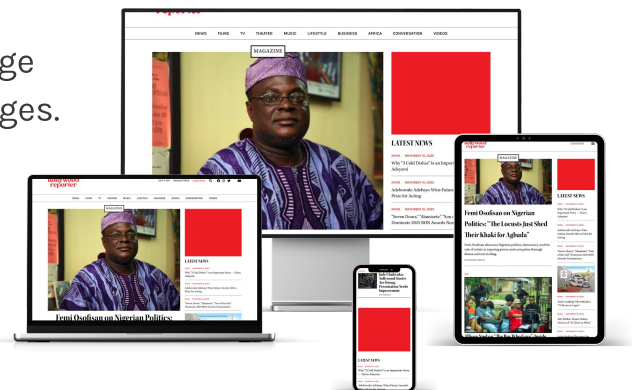
Large Rectangle

This advert measures **300x250 pixels**

- Displays on the right column of the Home Page
- Displays, also, on all archive/navigational pages.

Rates per month

Product:	₦1,600,000.00
Services:	₦1,850,000.00
Political:	₦2,350,000.00



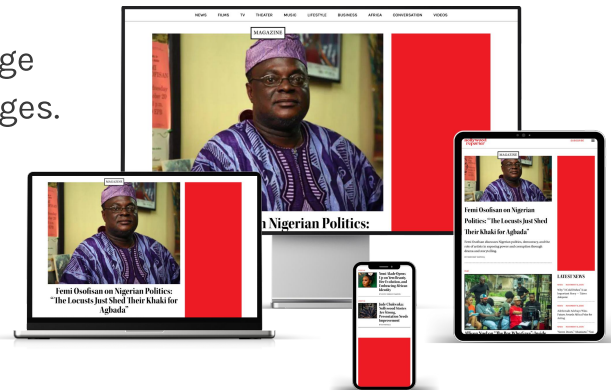
Half Page

This advert measures **300x920 pixels**

- Displays on the right column of the Home Page
- Displays, also, on all archive/navigational pages.
- Position is prominent and engaging.

Rates per month

Product:	₦1,600,000.00
Services:	₦1,850,000.00
Political:	₦2,350,000.00



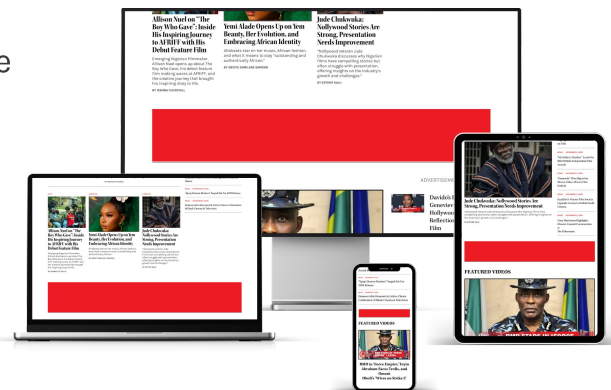
Middle Banner

This advert measures **970x150 pixels**

- Displays across three columns just below the magazine section on the Home Page

Rates per month

Product:	₦1,200,000.00
Services:	₦1,450,000.00
Political:	₦2,150,000.00



Advertorials

This may run as text, jpeg, or pdf.

- Displays on Home Page
- Only titles/headlines will show on the Home Page with ADVERTORIAL as prefix.
- Visitors to the site will click the advertorial before content appears.

Rates per day

Product:	₦200,000.00
Services:	₦250,000.00
Political:	₦350,000.00

Note

For advertising inquiries and payment details, contact The Nollywood Reporter at advertise@thenollywoodreporter.com or +1.407.785.5740 and +1.689.333.1411

You may call or WhatsApp same numbers.

- Rates are in Naira.
- All adverts must be prepaid.
- Ask for bank details.

Advertising Dimensions

Billboard Regular: 957x108 Expanded: 957x320	Image File Size (PNG/GIF/JPG) Normal: 60k Polite: 100k
Rectangular Banner Regular: 300x250	Animations (SWF/GIF) For Billboards: 7 seconds on auto expanded (30 seconds on re-expand) Others: Up to 30 seconds
Filmstrip (skyscraper) Regular: 300x600	
Article Banner Regular: 300x60	Video File for Streaming (MP4) Regular: 1.5MB
Middle Banner Regular: 600x90	